

Appendix 2 Consultation responses

No.	Respondent location	Type of respondent	Respondent comments
1	Ormskirk	Public	My view is no thank you. Ormskirk has already been destroyed through the increase in student population due to the university being allowed to grow too large for the town. We have too many student houses which has created major problems for residents. Sex shops would definitely be a disaster for the town. My vote is No. Please record this.
2	Ormskirk	Public	I am replying to the above consultation . I strongly oppose any sex establishments in Ormskirk . Ormskirk is working hard to make itself a vibrant centre that wants to attract visitors , but I hardly think ' sex establishments ' will promote Ormskirk Historic Market Town in the right direction . It would attract the wrong clientele which will do nothing to support the markets and shops . I believe if this were allowed it would drag Ormskirk down to ' sex in the city ' or should I say 'sex in an Historic Market Town ' . We don't need ' seedy establishments ' . We need to promote the best in Ormskirk . I totally object to sex establishments in Ormskirk .
3	Aughton	Public	As a resident of West Lancashire, my comment on the policy consultation is that sections 8.3 and 8.4 should in no way be weakened or loosened, as this would be detrimental to the character of the area, residents' enjoyment and attractiveness to businesses within the Borough.
4	Ormskirk	Public	I am appalled at the possibility of sex shops , sex cinemas and lap dancing bars coming to our borough , I don't think our young people need to see it locally and I am concerned about the type of people it will attract to the area. I agree we need a cinema but let's have one for everyone to use and enjoy not just one for a certain few . Teenagers will be bound to try their luck getting in and I think we could use any facilities for a much better purpose.
5	Bickerstaffe Parish Council	Parish Council	In response and after discussion about this consultation, Bickerstaffe Parish Council would like to support WLBC in that it believes a “No Sex Establishments Policy” for West Lancs should be upheld.
6	Ormskirk	Public	I am writing to comment on the draft Sex Establishment Licensing Policy for West Lancashire. I am broadly in agreement with the draft policy, which appears to be much the same as the current version. In particular, I strongly support the provisions of para 8.3 in limiting the number of establishments in the Borough to zero. It is difficult to see how the licensing of such an establishment could do other than be of detriment to “the character of the locality where they are situated” (para 8.2(2)(i).
7	Ormskirk	Public	We were concerned to read the above article. However we think it may be journalistic sensationalism but we do think that we need to make our feelings known that any application for this kind of business in Ormskirk would be totally inappropriate for the historical character of Ormskirk, and that if any are proposed in the future the council would let the public know of the application so that people's feelings could be known. This kind of business can be found in cities but NOT in Ormskirk.
8	Ormskirk	Public	I understand that West Lancashire is currently reviewing its policy for the licensing of sex establishments in Ormskirk. I would like to express my concern about the possibility of such establishments being allowed in Ormskirk and wish to oppose that happening. Ormskirk is a family and student town and such establishments would not be acceptable. I hope that West Lancashire council will not allow sex shops or the like to be licensed

			in Ormskirk now or in the future
9	Ormskirk	Public	I understand that the Council is currently consulting the public on a review of its policy for the licensing of sex establishments. As a Council Tax payer of West Lancashire I wish to make known to the council that I support the Council's current policy of zero such establishments. Ormskirk is a market town which attracts large numbers of visitors, families including young children, and I think that it would be wholly inappropriate to have sex shops in the town, where they would be on view. I believe that such establishments would have a deleterious effect on Ormskirk being seen as a traditional market town and would mar the reputation of the town. I would not take children to such a town.
10	Ormskirk	Public	I think any changes to allow licensing of such establishments to be wholly inappropriate and incompatible with the image of a market town the council is promoting. I believe this would attract clientele and behaviour which would threaten the peace of the town and discourage people who enjoy the current nightlife. There are already enough bars and gambling establishments without adding further vices and which could be harmful to the large young student population.
11	Ormskirk	Public	I am writing to raise my concerns regarding the possibility of the opening of sex shops etc within the West Lancs Borough. I believe that they would have a detrimental effect on the children and young adults in our area. They would damage the character of the Borough and would lead to a decline in the desire for other potential business's in the area.
12	Ormskirk	Public	I am writing to ask you to retain the Council's policy of a zero limit on sex establishments. I do not wish to see the empty shops in Ormskirk being used by sex establishments. This would have a detrimental effect on young children and young adults, many of whom are students, and damage the character of the town and Borough.
13	Ormskirk	Public	The thought of parents and children being subjected to these establishments on the high street is really abhorrent. If they are to be licensed at all (which I disagree with) they should be away from the town centre and not blatantly advertised.
14	Ormskirk	Public	I understand that WLDC is seeking to establish the need (!) and/or likelihood of opening sex shops in the area. I cannot see any need for such establishments and would object strongly if one was considering opening.
15	Ormskirk	Public	My name is XXXX, I am 22years old and have lived in Ormskirk all my life. I have seen the town grow from a full and bustling, quaint little town to its current 'university town' state with many empty shop units and businesses aimed predominately at students, such as Dominoes pizza and several bookmakers. I have worked in the local community, parish and Scout Organisation for a number of years and am passionate about keeping the town and community alive. Although there are a great deal of students, Ormskirk is still also home to many elderly people, children and families, with around 8 schools in the local area and a large parish community from around 5 different churches. I believe the prospect of opening sex shops, and other sex establishments, in Ormskirk would damage the town's reputation massively and only amuse a tiny percentage of the population. Not only would the town become tacky and run down, I feel it would become inappropriate and inconsiderate, leading to many visitors not wishing to visit anymore, having a real impact on the rest of Ormskirk and its many independent businesses. Not to mention the negative influences they could have on the younger generations of today. There are certain things a child should not see and, especially in today's society, it seems many children are growing up far quicker than perhaps they should. Seeing a sex establishment on the high street may create a sense of normality among a much too young age group and I believe many parents would be shocked to see these establishments in such a respectable town. There are many empty shop units to be filled but Ormskirk

			needs more family orientated shops and businesses like a cinema or other entertainment, to be enjoyed by families, students and the elderly alike. I hope this letter sees you well and that my opinion can be taken into account when further planning takes place. I would be more than happy to help wherever I can.
16	Ormskirk	Public	I note with some concern that the current zero tolerance policy is open to review. Whilst realising that Ormskirk Town Centre is in need of revitalisation, that we need new businesses to fill empty premises, and that there is a need to attract visitors (and their spending money) to the town, but surely we do not need to indulge in this level of 'barrel scraping'. You should consider how sex 'industry' businesses might dissuade others from setting up in the town centre, and indeed how any approval of such business might persuade existing businesses to move elsewhere. Perhaps you wish the town centre altered to fill empty premises at any cost so that you can recoup the council tax deficit resulting from your policy of allowing other premises to convert to council tax free student accommodation. Indeed resulting fall in property values may decrease your income altogether. Other causes for concern would be 1. Should our young people be subjected to open sale of the sex industry as they travel past these premises on their way to/from schools, and 2. are the dubious characters attracted by the sex business the visitors with whom we should like to share our town.
17	Ormskirk	Public	I'm writing as part of the consultation on WLBC's Sex Establishment Policy. I fully support a policy of Zero such establishments throughout the Borough in general and in my own town of Ormskirk in particular. This is not an area of large cities - we still advertise Ormskirk as a market town, the image of which would not benefit from such establishments (or even one such) setting up in the town. Also, any such establishments would have a detrimental effect on the judgements and opinions of children and young people - and we know there are many and varied educational establishments in the Borough - why would we want our children and young people walking past any such establishment and, maybe, start to think that all relationships should follow the pattern as advertised and practiced by these establishments? Also, why waste potential retail space on such establishments? However much effort is needed to increase retail occupancy, licensing such establishments is not the answer.
18	Ormskirk	Public	It has been brought to my attention that the council is considering relaxing its policy of allowing sex establishments in West Lancashire. I must admit that I am appalled. Such a reversal would be detrimental to the environment that my children are being raised in. It would also increase the likelihood that they could be put into serious danger from the predators that visit such establishments. Many of the other residents that I have spoken to on Ludlow Drive in Ormskirk agree that this can only detract from the wholesome atmosphere that is common throughout West Lancashire. I, therefore, respectfully, request that you vote against such a measure.
19	Ormskirk	Public	I fully support a policy of excluding establishments of this nature from West Lancashire.
20	Aughton	Public	We would like to voice our concern that the Council is considering reviewing it's policy regarding the licensing of sex establishments in Ormskirk we would not like to see the current zero policy altered
21	Ormskirk	Public	My understanding of the Council Policy is that it will stay at Zero which is great news. I think any change to this would be very detrimental to the character of the Borough and especially Ormskirk town with its historical heritage. In addition I do not think such establishments would help businesses to move into Ormskirk or the Borough as I believe most businesses would be put off by being associated with such establishments nearby. I would also be fearful of any change and its impact on the many school children who come into and through the town centre particularly of an evening on their way home from their schools. A change in policy would also run the risk of exploiting and reinforcing damaging stereotypes which seem to exist in some aspects of our society.

			So I would encourage the Council not to change its current policy.
22	Ormskirk	Public	I wish to object to the opening of any sex shops or similar in Ormskirk. I feel that this is the 'thin end of the wedge' and totally detrimental to the residents of Ormskirk. If one were to be allowed, this would then open the door for others to follow and would result in attracting an undesirable element resulting in driving even more families away from Ormskirk. Despite the increasing number of empty shops, surely there is another way to see them providing a more rounded and family friendly service to the locals.
23	Ormskirk	Public	Thank you for the opportunity to comment on the Borough's revised policy on sex establishments. I would strongly support the current policy that no sex establishment should be licensed. I note that the Council considers that these establishments would be unsuitable in areas : Which are residential, or predominantly residential, in nature; which are historically important; where premises in the vicinity are used for places of religious worship; where premises in the vicinity are used for schools, children's nurseries, youth clubs, children's centres or similar establishments which children under 18 years of age may reasonably be expected to attend; where premises in the vicinity are used for community facilities including, but not limited to, swimming pools, leisure centres, public parks, sheltered housing and accommodation for vulnerable people. I am only familiar with Ormskirk, Aughton and Burscough but all three of these areas are residential, have schools, nurseries, churches and parks and leisure facilities which are well used by young people. There are many empty shops in Ormskirk and it is worrying to think that they may be turned into sex establishments, which would change the character of the town in a deleterious way. I strongly support the Council in its consideration that there should be no sex establishments in West Lancashire.
24	Ormskirk	Public	I feel I would like to comment on the possibility of Ormskirk allowing " SEX Shops" because that is what they are . Ormskirk is a small market town and like all other towns it has a share of vacant shops . if permission was given then I would suggest that the owners of these vacant shops would be quite happy for the monetary rewards just like the owners of the properties which have been used for student accommodation. The Council has said that it would not allow such shops near schools, places of worship,childrens nurseries, youth clubs. swimming and leisure facilities , public parks . I am not sure how far from the aforementioned it would need to be ; because the Ormskirk town is not large enough to be away from all these places . Ormskirk should try and attract family orientated shops not those that need to be secreted away from the general public. I feel if people have a need and a desire to frequent such establishments then they should go to larger towns which may be able to house them away not small family towns such as Ormskirk .
25	Ormskirk	Public	I write to express my concerns in the event that the council's current policy on the provision of licenses to sex establishments changed, in favour of allowing one or more of such premises in or around the town. Being a father to 3 girls, all at schools in the locality, having an elderly mother and an elderly father in law in the town and having been a resident of the town for nearly 50 years, I feel I have had and continue to have a good understanding of the character and needs of the town and its people. Ormskirk is a small market town with deep historical and cultural roots and a parochial but family nature. It also has an aspirational outlook to improve itself and the community it contains (many of whom cultivate their own aspirations for the quality of the town they live in and its house prices!) and values the security and feeling of security of its residents. Ormskirk is the historical and shopping hub of the surrounding area and has a considerable throughput of very young and very old people through its connections with schools and elderly people living and shopping in the town. Given the small size of Ormskirk and the homely and provincial feel of the town centre and it's shopping, dining

			<p>and drinking establishments it appears to me that it would take very little for the arrival of even one sex establishment, of any nature whatsoever, to be a stand out feature and constitute an unjustifiable and utterly inappropriate image of the town and one which would draw people from outside the area with no interest in any aspect of the town save for the sex trade, to the detriment of the shops and dining establishments in the town centre, the ambience of the town centre and the physical and perceived safety and comfort of children, women, families and the elderly, for little if any financial reward (save perhaps for lining the pockets of those running sex establishments themselves) given there is little crossover between a sex establishment and the general interests of the town or its people. The small town centre and its proximity to the numerous primary schools, the park and Park Pool leisure complex, the woods and both sheltered accommodation and family housing, once again, mean that the introduction of a sex establishment would reflect adversely on the actual and perceived comfort and safety of residents and visitors. There have, of course, been isolated incidents of sexual assault in Ormskirk in the past ,with concern spread in the local media as a result of this. The introduction of a sex establishment would do nothing to ameliorate the possibility of sexual predators coming to the area and would, on the contrary, provide an invitation to them as well as potential absolution for misdemeanours owing to their perceived view of the character of the town and its inhabitants. It also appears to me that the introduction of a sex establishment would appear even more of a branding of the town given the empty premises in the town centre. This could have the adverse effect of dissuading students (who now appear to be the lifeblood of the area) from coming to the town or mainstream or prestige establishments from setting up in this area rather than, for instance, Southport. I also bear in mind the considerable criticism that the presence of Edge Hill students and the alleged actions of some students brings out in the local press. It seems to me that people (who I am sure would largely be from outside the town and its environs) who have no interest in the town, save for the the tunnel vision of a night of personal gratification in a sex establishment (and who, unlike university students, may not be subject to the concern of damaging the professional career that they are studying for by inappropriate action) are likely to be rather more of a concern for the town than the high spirits of a few freshers. Many thanks for your kind consideration of the contents of this email. Please may I have an acknowledgement of receipt.</p>
26	Ormskirk	Public	<p>I wish to register a strong objection to this proposal on the following grounds:</p> <ol style="list-style-type: none"> 1. None of the examples listed in the Champion report 20 September, page 3, accords with the image of Ormskirk that has been presented in such slogans as 'Ormskirk: A Historic Market Town'. 2. There has been a significant change in the profile of the Ormskirk town centre as it is. Some of these have arguably been detrimental, with the traditional retail outlets giving way to bars, restaurants, betting shops, churches shops, with increasingly high rentals driving out local retailers. The addition of sex shops will complete the change of Ormskirk from a market town into some kind of raffish entertainment centre, a poor man's Las Vegas. 3. 'Pole dancing, table dancing, strip shows' do little but titivate voyeurs and certainly demean women. There is little room for this sort of thing in a society that is attempting to create a much-needed equality between sexes in daily life. 4. Equally there is no place for these in a university town. I know as a former lecturer at Edge Hill that students are considered adult at the age of 18, but many are not sufficiently mature to deal with this kind of temptation when they first arrive. We have a duty of care to young people who come here to study, and giving licences to

			sex shops is no way to exercise this.
27	Ormskirk	Public	I don't want this kind of business in Ormskirk. The town is bad enough anyway... lap dancing places and sex cinemas will turn Ormskirk into a disreputable dive. I would like the footpaths cleared though, so that my friends and I can enjoy the more wholesome pleasures of the country-side. Anyway, this is a market town; it's not Port Said... a normal cinema would be good.
28	Ormskirk	Public	My husband and I strongly object to shops turning into sex shops. This will make the town centre appear seedy and I know many will stop using the town centre, but continue to use Morrisons and Aldi only. Surely you are not that desperate for money that you need to resort to opening sex shops! This will have detrimental effects on children and young adults, damage to the character of the Borough, exploitation and reinforcing of damaging stereotypes. This can also prevent further commercial potential in the area. I hope this email is taken seriously and added to the many emails/letters that oppose to opening of sex shops.
29	Ormskirk	Public	I would like to register my objection to the thought of this type of shop in Ormskirk as I don't think it will benefit the town or surrounding area in any way I think it would only bring the ambiance of Ormskirk down to a darker side of life one were you don't want your children and grandchildren being part of thank you for reading this email a local resident
30	Ormskirk	Public	I wish to voice my concerns and opposition to the licensing of any sex establishments opening in this market town of Ormskirk, which could have detrimental effects on children and young adults. Would damage the character of the town and could cause exploitation of young people.
31	Ormskirk	Public	OBJECTION TO ANY CHANGE IN THE EXISTING ZERO POLICY CONCERNING APPLICATIONS FOR SEX ESTABLISHMENTS WITHIN WEST LANCASHIRE. Our reasons for the objections are 1) The character and location of such premises and their use would be totally out of keeping not only in Ormskirk but also in many of the villages and towns which come under the umbrella of West Lancs. Borough Council. Ormskirk particularly is well used by local families going about their daily business. There is also a large number of children throughout the Borough travelling to and from local schools, as well as the large student population that attend Edge Hill University. We ask that you carefully consider what may be suggested and come to the conclusion that sticking to your existing Zero Policy would be in the best interests of all West Lancashire Borough residents.
32	Ormskirk	Public	As a Christian, I would just like to put it on record my opposition to the proposed opening of 'sex and lap dancing' shops in Ormskirk, as mentioned in an article on page 3 of 'The Champion' newspaper of the 20th September. In my opinion it is demoralising and an experience of these shops young people do not need thrust upon them. I have lived in Ormskirk for 50 years, and it hurts me to think that this 'very old established market town' would have these openly sex establishments, which also would possibly bring undesirables into the area.
33	Ormskirk	Public	I write regarding the new proposed policy on Sex Establishments. I wish to express my opposition to having any Sex Establishments in our Borough. I believe they are detrimental to society as a whole through the perversion of individuals, and the exploitation of other individuals. I would very much support keeping a zero limit on the number of such establishments.
34	Ormskirk	Public	I am writing to you to say that I would encourage the council to maintain the zero rating for the kind of establishments that I feel would be inappropriate in Ormskirk. The town is already in a poor state with so many empty premises and although sex establishments might appeal to some, they would not be compatible with the status of market town which is how Ormskirk is described. There are several schools in Ormskirk and many of

			the school children would be going through the town centre morning and afternoon. I don't think it would be good for them to be exposed to these kind of places. Personally, I don't like the idea and do not ever want to see sex establishments in Ormskirk.
35	New Ormskirk Residents Group	Residents Group	With regard to the above draft revised policy, I am writing on behalf of New Ormskirk Residents group to say that we have read the draft and support the proposals it contains.
36	Ormskirk	Public	Its about the permission for a sex shop to open in Ormskirk, I for one do not wish to see one, and do not wish to have to pass one when shopping in Ormskirk.
37	Ormskirk	Public	I write to support the proposed revision of the sex establishment licensing policy. In particular I strongly support the limits for the numbers sex shops, sex cinemas and SEVs set out in paragraph 8.3 of the policy to each to be set at zero. To set the limits at zero will help to preserve the current character of the Borough and promote gender equality by discouraging the objectification of individuals, especially women for sexual purposes. While it is appropriate to review and update the policy from time to time, nothing appears to have changed in society in West Lancashire that would justify substantive changes to the current policy.
38	Ormskirk	Public	I hope that the Borough Council will keep to the policy of no sex establishments in the Borough. I consider them to be immoral and degrading for the workers of such establishments.
39	Ormskirk	Public	I am writing to protest against the policy of having sex shops, sex cinemas, lap dancing bars and live sex shows. We don't want anything like this in our town. It would be a terrible influence on our children, and other people who believe in the sacredness of Christian marriage. These shops will do damage to the character of the borough, cause exploitation and reinforce damaging stereotypes and it could prevent further commercial potential in the area. We hope you will take these things into consideration, and do everything you can to protect our town from corruption.
40	Ormskirk	Public	Please do not allow any sex establishments to be opened in Ormskirk. Many school children walk through the town centre on the way to and from school every day. Do not make them walk past establishments that proclaim that treating women as objects is an acceptable thing to do.
41	Ormskirk	Public	I would like to give you my view concerning sex establishments in Ormskirk. I was born and brought up in Ormskirk which used to be such a lovely little town. This has all changed recently as it now seems to be overrun by all the student. I wonder is it because of the students that this is being considered. I have six grandchildren, two in their teens and the thought of them going into Ormskirk for a night out if this happens doesn't bare thinking about. Please don't let this happen we don't want Ormskirk getting a bad name as I'm sure it would.
42	Aughton	Public	I've become aware that recently there have been applications for licences for sex establishments. Myself and my family are very much against the granting of any such licences. We live in a lovely area of West Lancs and we must safeguard against these sleazy businesses invading our town. It is very important that we don't become the Soho of the North West. Please do not let this happen.
43	Ormskirk	Public	Please Please continue to have a zero limit for sex establishments. I live in Ormskirk and would not want my 6 children and 11 grandchildren subjected to any sex establishments it fills me with great sadness of the Council policy ever agrees with such establishments. Why spoil our wonderful market town. No change. Please.
44	Ormskirk	Public	We have lived in Ormskirk for over 52 years and brought up three children in the district. Our market town may now be turning into a university town, but we hope the council will retain the zero policy towards sex establishments. They may be set up in cities, but there is no need for such places in an area like West

			Lancashire.
45	Ormskirk	Public	Very surprised and shocked to hear of your wish re council sex policy that is also the feeling of everyone I have discussed it with. The answer is no – let them go elsewhere to make their money. The repercussion of such a licence would be regretted.
46	Ormskirk	Public	I have just become aware that a request has been made to open a sex shop in Ormskirk kept quiet so that most residents don't know anything about it. I was just horrified at this news. I am the grandmother of 2 teenage granddaughters who live in Ormskirk and often go into Ormskirk and the idea that they might encounter one of these [premises] who use one of these vile places just horrifies me. Ormskirk is a lovely market town so please keep it that way.
47	Scarisbrick	Public	You are consulting the public on the possibility of sex establishments in Ormskirk. I for one don't want it. Ormskirk is a market town not a red light district. What do young parents say to their children, who are likely to ask "what sort of a shop is it?" "Why can't we go in?" See what I mean?
48	Ormskirk	Public	I am writing to object to opening "sex establishment business" in Ormskirk. We do not need this type of business in Ormskirk, or in any part of Lancashire. There are lots of empty shops here in Ormskirk, which do need business, but not sexual business.
49	Ormskirk	Public	My husband and I have recently learnt that the Council is in the process of reviewing its policy for the licensing of sex establishments. We feel strongly that this would have detrimental effects on children and young adults, would damage the character of the Borough and would prevent commercial potential in the area. Ormskirk has always been a very nice place to live in and any sex establishment in this town could only damage the very nature of this lovely town. We hope you will bear this in mind when you come to discuss this matter with the council.
50	Aughton	Public	As a resident house owner in Ormskirk for the past 56 years, I have always been impressed by the general manners and good behaviour of the young people of the town. I am greatly worried however at the possibility of sex establishments being allowed in the town, maybe in unused shops or other such premise. I feel this would inevitably lead to increased drug problems, fighting and generally aggressive bad behaviour by people attending these places. I therefore strongly object to anything other than a zero tolerance for these establishments being allowed in our town.
51	Aughton	Public	I am against the licensing of sex establishments in the market town of Ormskirk. 1. The town centre is in very close proximity to schools: primary, junior and senior. 2. These kind of establishments encourage licentious behaviour. 3. Plenty of private housing is near the town. Do families (rate payers) want to bring up their children in such an environment? 4. Property values would slump. Property would be hard to sell. 5. Extra policing surely would be needed. The police are supposedly underfunded, understaffed and stretched to the limits. 6. The good and historic name of Ormskirk would be besmirched. 7. Commercial potential and investment would be damaged. There is not one single positive in operating any kind of sex establishment in Ormskirk. If the unthinkable happened I certainly would move away from the district.
52	Ormskirk	Public	I would like to support the Council policy, setting a limit of zero to any businesses related to the sex industry. I do not think changing this policy would promote the town in any positive way, and it is particularly inappropriate with so many young people coming here to live and attend Edge Hill University.
53	Aughton	Public	I am writing to the Council today about my opposition to any type of sex establishment that may want to operate in our town of Ormskirk. I have lived here for 27 years. Ormskirk would suffer if any type of sex

			shop/club would be allowed a licence, it would promote a damaging effect on the town. The word sleazy, immoral, exploitation, seedy, corruption all spring to my mind. We do not want our families exposed to this type of shop/club, the other businesses in Ormskirk would not want to be associated with this. I can only imagine and it would not encourage new businesses to our town, which is much needed to fill some of the empty shops. Perhaps the Council can encourage new start up business for the first year, as I would love to see new shops opening, but just not ones selling sex items or clubs. PS I was made aware of the consultation process that the Council has to review every 5 years by my friends and fellow parishioners at St Anne's R.C. Church. Thank god I got my objection date in before the closing date of 29 September 2017. Many thanks.
54	Ormskirk (related to no. 55: two separate but identical responses from the same address)	Public	As part of your current consultation on the above policy, I would like to register my strong feelings that the Council's policy of zero tolerance to such establishments should remain unchanged. As a parent and grand parent, with young children currently living in Ormskirk I am horrified by the thought that they may be subjected to having to see and walk past such places. In addition to this they would bring down the tone of the whole town and area, attracting undesirable characters in, and probably discouraging many businesses from having a presence in the area. Edge Hill is a huge asset to Ormskirk, however it could also be targeted by such establishments as a ready source of people to work in their "industry". I'm sure potential students (and their parents) would also take a dim view of this. Please do not let our town and its residents be subjected to such anti social and dangerous establishments.
55	Ormskirk (related to no. 54: two separate but identical responses from the same address)	Public	As part of your current consultation on the above policy, I would like to register my strong feelings that the Council's policy of zero tolerance to such establishments should remain unchanged. As a parent and grand parent, with young children currently living in Ormskirk I am horrified by the thought that they may be subjected to having to see and walk past such places. In addition to this they would bring down the tone of the whole town and area, attracting undesirable characters in, and probably discouraging many businesses from having a presence in the area. Edge Hill is a huge asset to Ormskirk, however it could also be targeted by such establishments as a ready source of people to work in their "industry". I'm sure potential students (and their parents) would also take a dim view of this. Please do not let our town and its residents be subjected to such anti social and dangerous establishments.
56	Ormskirk	Public	I am contacting you in response to the article in the local newspaper about the council's review of its policy for the licensing of sex establishments. I am grateful to have the opportunity to do so. Ormskirk is a lovely town and a good place to live. Please, please don't allow it to become a place where there is a licensed sex establishment. As you may already know, part of the curriculum for Year 2 children is to study their local environment .As a recently retired local schoolteacher, I have taken many groups of 6 and 7 year olds through Ormskirk town over the years, looking at and talking about all the buildings and studying the architecture , history and purpose of each building and how it serves the community. I dread to think how a sex establishment would be explained to them ! So many impressionable high school children pass through the town every day . Do we really want them to be walking past sex establishments and being influenced by the fact that these are places seemingly deemed fit to take a place in the life of our town? What message would that give to them? What kind of people would these establishments attract? Do visitors who come to enjoy the market and great events like the annual switching on of the Christmas lights and Motor Fest really want to be confronted by this kind of establishment? Please Mr.Charlson, I am appealing to you to think very carefully before allowing this to happen in our home town. Please don't allow it to happen. Thank you for taking the time

			to read and consider my views.
57	Ormskirk	Public	We would like to add our names to the members of the community of Ormskirk and Aughton requesting that any attempt to set up sex shops and lap dancing in this borough be refused outright. Such blatant exploitation within an ancient market town like ours is totally inappropriate. Anyone seeking this sort of shop can go to Liverpool or another big conurbation.
58	Ormskirk	Public	I would like strongly oppose having any sex shops, lap dancing bars, strip clubs or anything like that in our town of Ormskirk. I think it is utterly abhorrent that the council is even considering it. I have not long moved to the area, I wanted a nicer place to bring up my daughter and in a short space of time seen a decline in the town centre, this concerns me. To have sex establishments is totally unacceptable, I thought the council was trying to rejuvenate the town centre not bring the whole area to disrepute..
59	Ormskirk	Public	I wish to add my voice to those requesting that the Council maintains its zero policy regarding sex establishments..
60	Ormskirk	Public	I wish to endorse and support the existing and draft Council policy on this matter, in not allowing any sex establishments to operate in the WLBC area. The clause that 'that permits deviation from this rule if there is a justifiable reason to do so' should be removed. Sex establishments of all types, including lap dance type bars, have no place in Ormskirk and the wider Borough area. The Council should take a moral lead in decisions such as this.
61	Ormskirk	Public	I am writing to express my concern at the proposal to grant licences for the provision of sex shops in Ormskirk. Of all the possibilities to attract people to the town, this is one of the least desirable, in that it would encourage the wrong people. My wife and I came to live in Ormskirk out of choice and brought up our children here. They now have children of their own and I would not like to think that our grandchildren would have to see sex shops in the town, wherever they are sited.
62	Ormskirk	Public	I am writing to voice my concerns regarding the licensing of sex shops in Ormskirk and would like to raise very strong objections to this. We moved to Ormskirk because it was a small market town, which felt a very safe environment in which to bring up a family. I would not like our grandchildren to be exposed to these types of venues. Please do not let this licensing go ahead.
63		Public	I understand from newspaper articles that the above policy is being reviewed and that consequently there has been some revision. I am pleased to note, if the articles in the paper are correct, that the council does not intend to change its policy "from that currently in place" and that the revised policy "is largely unchanged from the current version". This is good news. I wish to register my objection to any easement of policy which would have effect of organisations or individuals opening such premises in the borough. I note the paragraphs in the papers which includes "...although legislation has responded to a changing society, where the public representation of sex has become more prevalent though advertising and popular culture..." this wording of a "changing society" is an attempt to justify, and make more acceptable the prevalence of sex and why there should be easements in sex legislation. As Ormskirk is one of the main towns in the borough it is almost certain to be a target for such businesses to open, should it be allowed, especially with it's increase in population of young impressionable people, as a result of the continual expansion of Edge Hill University. Over the years we have lost individual quality shops due to mainly exorbitant business rates and the ridiculously high rates charged by respective landlords. We have seen many articles of how the town is losing it's identity and character, if discontinues and a subsequent policy change makes it easier for such places to open Ormskirk will become a

			town of boarded up shops, charity shops, betting shops, pubs, bars, take-aways, and finally sex shops. Then it's identify will have been lost completely.
64	Ormskirk	Public	<p>Firstly, until recently, I was unaware that a "Statement of Sex Establishment Licensing Policy February 2013" existed. I therefore thank you for giving me the opportunity to forward my comments on the document that is currently under review. The proposed amendments to the existing do not affect the overall Policy Statement except to amend the responsibilities to certain personnel, to which I have no comments to make. I would now like to take the opportunity to express my views on why I consider such establishments totally unsuitable. They are as follows: - I am totally against any such establishment being allowed to open in Ormskirk or any area in West Lancs. – Every effort is being made to make Ormskirk, a heritage town, appealing to new upmarket businesses, shoppers, families, tourists etc. Such establishments in the town would have the opposite effect, certainly lowering the town and standard. – I and people that I have spoken to would avoid shopping in Ormskirk and take our custom elsewhere. – Families could also take their custom elsewhere, not wanting their children to see such places and the clientele that would frequent them. – There are and will be concerns about safety in areas close to such establishments, and particularly at night time. – I am pleased to note and fully agree with the Authorities decision to set limits throughout the Borough for Sex Shops, Sex Cinemas, and SEV's to 0 (zero). – Whilst I appreciate that the "location of premises" para 8.4 states "including, but not limited to," I consider it appropriate that two other bullet points should be added to actually specify the following locations (1) premises in the vicinity of hospitals and clinic. (2) Premises in the vicinity of cafes and restaurants. – In Appendix 2 "External Appearance" should include "no model female torsos, are displayed particularly posing provocatively in scanty underwear." As is the case in a sex sop in London Street, Southport. Under "State, Condition and Layout of the Premises" there should be an additional entry that the Licence Holder is responsible to ensure that no such adverts/models are displayed inside the premises either. To do so is totally unacceptable making women on object for sex. – Such advertising is exacerbating an already poor attitude and treatment of women by some men. – The area in my opinion will become less safe with people drinking, then going into these establishments and leaving in whatever state there are in. – Having to have bouncers on the door, in case of any issues, highlights the unsuitability of such premises in the borough. The bouncers are not able to protect anyone, when the person leaves the establishment. Although some pubs have bouncers their customers leave after drink which is different from the clientele of sex establishments. – I agree that only the council should approve the design of the frontage of such premises including reference to the name etc. The shop I mentioned earlier in London Street, Southport is called Naughty and Nice" How inappropriate. It really highlights how unsavoury such places are. If they are shops only selling items for retail then why are they allowed display such advertising? Why do rules and conditions have to be made about certain things like no locks on cubicle doors, and premises cannot be used by prostitutes or for immoral purposes. It conveys to me that sex establishments can and sometimes do turn into premises of prostitution and "Massage Parlours". – Ormskirk has numerous youngsters 18 years and over attending Edge hill University who need protecting and not influenced and spoilt by licensing laws being amended to responding to a "changing society". As we all know a halt is much needed in some of these changes, otherwise where does it end up? – Licensee's names must be displayed outside the premises' as happens with Public Houses? – In my opinion the availability of sex establishments will bring into the borough unruly stag and hen parties. They will also encourage young people to enter the premises for a "dare" when they otherwise would not do so. I will leave it at that because it will be</p>

			quite clear to you that I am very much against such places.
65	Ormskirk	Public	<p>I am writing with regards to the review of your policy for the licensing of sex establishments. I am pleased that the current policy remains largely unchanged. I am a father of three children and I would not be happy to see any form of sex establishment in the Borough. I believe that any such establishment would have a detrimental effect on children and young adults. I believe that such an establishment would reinforce damaging stereotypes and could lead to exploitation. I believe that such an establishment would have a detrimental effect on the commercial potential in the Borough. I believe that such an establishment would damage the character of the Borough. For these reasons I would not be happy to see any form of sex establishment in the Borough of West Lancashire.</p>